

RESEARCH PROJECT
BBA/GEN/607

Every student will be assigned a project topic in the sixth semester from their area of specialization and it will be pursued by him/her under the supervision of an internal supervisor. The students are required to interact with their supervisor on regular basis. The tentative content of the project report is as follows:

- ❖ Cover Page
- ❖ Acknowledgement
- ❖ Certificate from supervisor
- ❖ Introduction
- ❖ Literature Review
- ❖ Research Methodology (Objective of the Research, Hypothesis, Research Design etc)
- ❖ Data Analysis
- ❖ Findings
- ❖ Conclusions
- ❖ Recommendations
- ❖ References
- ❖ Appendices – to include questionnaire etc (if any)

The student will submit project report in sixth semester as per the schedule announced by the department/University for assessment. The student will submit two hard bound copies of the report and one softcopy in CD/DVD. The project report shall be evaluated by both Internal and External Examiners. For external evaluation, Viva voce will be conducted by the external examiner tentatively in the month of April before the commencement of final semester practical examination.


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