

**ADVANCED INSTITUTE OF TECHNOLOGY & MANAGEMENT. PALWAL**  
**Lesson Plan - ODD Semester**

Discipline: MBA

Semester: Ist Semester

Subject : BUSINESS ENVIRONMENT

<b>Lecture No.</b>	<b>Topics</b>	<b>Tentative Date</b>	
Unit-1	Business environment: concept, nature, and significance	Mon, 14 Jul 2025	Monday
	Economic forces affecting business operations & growth	Tue, 15 Jul 2025	Tuesday
	Social forces affecting business operations & growth	Wed, 16 Jul 2025	Wednesday
	Political forces affecting business operations & growth	Mon, 21 Jul 2025	Monday
	Types of business environment	Tue, 22 Jul 2025	Tuesday
	Environmental scanning	Wed, 23 Jul 2025	Wednesday
Unit-2	Risk in business environment- country and political risk	Mon, 28 Jul 2025	Monday
	Economic systems: capitalism, socialism & mixed economy	Tue, 29 Jul 2025	Tuesday
	Economic planning in India: objectives and strategy	Wed, 30 Jul 2025	Wednesday
	Problems of economic planning in India	Mon, 4 Aug 2025	Monday
	Impact of economic planning in India	Tue, 5 Aug 2025	Tuesday
	Roles of government: regulatory, promotional, entrepreneurial, pla	Wed, 6 Aug 2025	Wednesday
Unit-3	The constitutional environment and state intervention in business	Mon, 11 Aug 2025	Monday
	Social responsibility of business: concept and rationale	Tue, 12 Aug 2025	Tuesday
	Social responsibility: dimensions and disclosure by Indian business	Wed, 13 Aug 2025	Wednesday
	Professionalization and business ethics	Mon, 18 Aug 2025	Monday
Unit-4	Competitive environment of business	Tue, 19 Aug 2025	Tuesday
	MRTP Act and Competition Act	Wed, 20 Aug 2025	Wednesday
	Extra or Revision Class	Tue, 11 Nov 2025	Tuesday
	Extra or Revision Class	Wed, 12 Nov 2025	Wednesday
	Extra or Revision Class	Mon, 17 Nov 2025	Monday
	Extra or Revision Class	Tue, 18 Nov 2025	Tuesday