

Advanced Institute of Technology & Management
Lesson Plan For odd Session

Class: MBA 3rd SEM

Subject: INTERNATIONAL LOGISTICS (MBA-248-V)

Faculty Name: Ms. Shreety Chakraborty

Lecture day- 44 lectures

Session: July 2025 - Dec 2025

Unit	Topic	Tentative Date	Actual Date
Unit I	Trends in world trade growth:Nature and significance of International logistics	14/07/2025	
	components of International logistics and creating an Export Organization	15/07/2025	
	Registration and Licensing of Exporters	18/07/2025	
	Selecting exports products,markets and channels	21/07/2025	
	Exports costing and pricing procedures	22/07/2025	
	Incoterms and payment terms	25/07/2025	
	Exports contacts and currency of payment	28/07/2025	
	Export order processing	29/07/2025	
	International Logistics Infrastructure	01/08/2025	
Unit II	Arranging Pre - shipment finance	04/08/2025	
	Export procurement and quality control	05/08/2025	
	Pre- shipment Inspection,packing and labeling	08/08/2025	
	Excise and Customs clearance procedures	11/08/2025	
	Cargo Insurance and ADS	12/08/2025	
	Role of Forwarding agents	18/08/2025	
	Shipping models and documentation	19/08/2025	
	Case study: Pre- shipment documentation	22/08/2025	
	Test	25/08/2025	
	Assignment	26/08/2025	
	Doubt Session	29/08/2025	
	Post - shipment finance and collection of Export bills	01/09/2025	
	UCPDC guidelines and documentary credit	02/09/2025	

Unit III	Managing Exchange Earners Foreign Currency Accounts	05/09/2025	
	Exchange rate risks and Protection	08/09/2025	
	EXIM Bank and FEMA regulations	09/09/2025	
	Export credit risk insurance and Role of ECGC	12/09/2025	
	Case study: FEMA and Export Financing	15/09/2025	
	Test	16/09/2025	
	Assignment	19/09/2025	
	Doubt Session	24/09/2025	
Unit IV	Export promotion schemes in India	26/09/2025	
	Export Assistant and Incentives	29/09/2025	
	SEZ,EOU,EHTP,STP and BTP units	30/09/2025	
	Facilities for deemed and services exports	03/10/2025	
	Trade Information support and development Assistance	09/10/2025	
	Role of commodity Boards and Export promotion councils	24/10/2025	
	Case study: Export promotion council practices	28/10/2025	
	Test	30/10/2025	
	Assignment	31/10/2025	
	Doubt Session	04/11/2025	
	Review of all units	04/11/2025	
	Final test	14/11/2025	
	Final Assignment	18/11/2025	