

ADVANCED INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Lesson Plan

Discipline : **MBA**
Semester : **I Sem**
Subject : **Moral Values (115-V)**
Lesson Plan Duration : **55 Minutes**

Day	Week	Theory	
		Lecture Day	Topic (Including Assignment Test)
21/7/25	1	1	Concept of value
22/7/25		2	Types of values
23/7/25		3	Meaning and concept of moral values
25.7/25		4	Meaning of SWOT analysis
28/7/25	2	5	Assignment
29/7/25		6	WORKSHOP – SWOT ANALYSIS
30/7/25		7	WORKSHOP – SWOT ANALYSIS
01/8/25		8	WORKSHOP – SWOT ANALYSIS
11/8/25	3	9	Values and Ethics
12/8/25		10	Test
13/8/25		11	Meaning of self
18/8/25		12	Components of self
19/8/25	4	13	Meaning of Integrity
20/8/25		14	Work ethics
22/8/25		15	Honesty and courage
25/8/25		16	Empathy and self confidence

26/8/25	5	17	Attitude and beliefs
27/8/25		18	Self concept
29/8/25		19	Self esteem
01/9/25		20	Relationship between mind, body and soul
02/9/25	6	21	States of mind
03/9/25		22	Assignment
05/9/25		23	Test
08/9/25		24	Concept of who am I
9/09/25	7	25	Maslow's need Theory
10/09/25		26	Maslow's need Theory
12/09/25		27	Feelings and emotions
15/09/25		28	Positive and negative beliefs
16/09/25	8	29	Assignment
19/09/25		30	Social development
23/09/25		31	Social values
24/09/25		32	Self exploration
26/09/25	9	33	Process of self exploration
29/09/25		34	Approaches to life and standard of living
30/09/25		35	Personal and professional life
01/10/25		36	Balanced approach
06/10/25	10	37	Sukh and Suvidha
07/10/25		38	Sanyam and Shanti
08/10/25	11	39	Right conduct :Swadharm
27/10/25		40	Professional Ethics
28/10/25		41	Role and responsibility of manager
29/10/25		42	Swot Analysis of product